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Midtown Butuan

Club 83521

Rotary  
Club



# MIDTOWN POST

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Midtown Butuan  
Rotary  
Club



**CAROLINE LEE ANDRADE**  
DISTRICT GOVERNOR

## GOVERNOR'S VISIT

SEPTEMBER 28, 2024  
ALMONT INLAND RESORT  
BUTUAN CITY

## District Governor Caroline Lee-Andrade, or Caycay



**CAROLINE LEE ANDRADE**  
DISTRICT GOVERNOR

She is fondly called by friends, will September 2024 make history for Tacloban clubs to serve as the first lady governor from her area, and is the sixth lady governor of District 3860.

DG Caycay joined Rotary in 2006 and was inducted to Rotary Club of Kandaya, Tacloban. Since her induction, she has held various positions in the club level as director for Membership, The Rotary Foundation, Club Administration, Public Image, Club Treasurer, Auditor, and Vice President.

She served as Club President in RY2012-2013 with the theme, “Peace through Service” and has garnered several district awards, notable of which as Outstanding President and Outstanding Club during her term. She served a second term as Club President in RY 2013-2014 when the devastating super typhoon Yolanda struck Tacloban City.

Beyond the club, she has generously extended her time and talent to serve in various capacities as Assistant Governor, Deputy District Governor for three consecutive years, District Governor’s Representative to the Philippine Rotary Magazine, District Stewardship Subcommittee Chair, District Endowment and Major Gifts Adviser, District Empowering Girls Chair, and as District Executive Secretary.

An avid supporter of The Rotary Foundation since 2006 when she became a Paul Harris Society member prior to becoming a Rotarian, DG Caycay and Spouse Bobby, are Major Donors Level 4 with a named endowment fund.

In the community, she is a brand ambassador as “Mrs. McDonalds” being the first franchisee to open the first restaurant in Tacloban City. To date, she has grown her business in the region and operates several restaurants. Her management style has been recognized through the years and has garnered her numerous awards and recognitions. To name a few, these are Ray Kroc Press On Award, Community Excellence Award, George T. Yang Leadership Award, People Award, Regional Franchisee Award for Visayas, National Franchisee Award as awarded by Philippine Franchising Association Franchising Excellence Awards and the most coveted Fred L. Turner Golden Arch Award, an award given to the Top 1% of McDonald’s Franchisees of more than 38,000 restaurants across the globe.

DG Caycay is married to Robert “Bobby” Andrade, a past president from the Rotary Club of Tacloban. They are blessed with five children – Carl, a specially gifted child; Tanya, a lawyer; Meggy, a graduate of Hotel Restaurant and Institution Management; Sean, a certified public accountant; and youngest Denise, an incoming College student.

## A Memorable Visit from District Governor Caroline "Caycay" Lee Andrade

On September 28, 2024, the Rotary Club of Midtown Butuan, led by Irresistible President Maria Theresa M. Salise, proudly hosted the much-anticipated Governor's Visit at Indigay Hall, Inland Resort, Butuan City. The event was a remarkable gathering filled with camaraderie, inspiration, and a renewed commitment to Rotary's mission.

We were honored by the presence of District Governor Caroline Lee Andrade and Chief of Staff for Mindanao, Araceli Dela Cruz, whose wisdom and leadership ignited the spirit of service among all attendees. Rotarians and Rotaract representatives came together, celebrating the essence of "Service Above Self" and reinforcing the impact of Rotary in the community.

Gov. Cay's heartfelt message and guidance left a lasting impression, inspiring everyone to continue making a difference. The visit was truly a magical moment, strengthening our dedication to service and fellowship.

Thank you, Gov. Cay, for your unwavering support and visionary leadership!



President Ma. Theresa M. Salise called the meeting to order to start the Governor's Visit. Seated to her right were District Governor Caroline Andrade and Chief of Staff Araceli Dela Cruz, while to her left were Assistant Governors Jeffrey I. Honculada (Area 3J) and Maricel Cosme (Area 3I).



A photo opportunity with District Governor Caroline "CayCay" Andrade alongside the Rotary Club of Midtown Butuan members and Rotaracts took place after the successful presentation and President's Report. The moment captured the spirit of unity, commitment, and dedication to Rotary's mission, marking a memorable highlight of the Governor's Visit.

# Arrival.

Sept. 25, Butuan Bancasi  
Airport, Butuan City

A sneak peek into the moments before and after the Governor's Visit—Rotary Club of Midtown Butuan members and Rotaracts eagerly prepared to welcome District Governor Caroline "CayCay" Andrade. From the final touches on presentations to warm greetings and camaraderie, the anticipation was high. After the visit, the room was filled with inspiration and renewed commitment, as members reflected on the insightful discussions and celebrated another milestone in their Rotary journey.



Asst. Governor Jeffrey Honculada,, Area 3J, President Alburo of RC Butuan, Taktak Corvera, RCMB, DG Cay Andrade, Asst Gov of Area 3I Maricel Cosme, District Secretary Jonathan Tse, Mr. John Ngo , RC of Uptown Butuan and JV Cabuga, RCMB



JV Cabuga with District Secretary Jonathan Tse



Club Sec of RCMB, Rizalina Dela Pena, DG Cay Andrade, Pres. Ma. Theresa M. Salise of RCMB and District Secretary Jonathan Tse

# After the Governor's Visit...

Sept. 28, 2024  
Almont Hotel

A joyful and memorable photo opportunity with District Governor Caroline "CayCay" Andrade captured the spirit of camaraderie and unity among the Rotary Club of Midtown Butuan and Rotaract members. Smiles and laughter filled the room as everyone celebrated a successful Governor's Visit, marking another inspiring chapter in our Rotary journey.



# Club Meetings..

Rotary  
Midtown Butuan



## 7TH REGULAR CLUB MEETING

September 25, 2024 | 6PM

Eva's Diner, Butuan City



### AGENDA

The agenda for the meeting is as follows:

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| <b>01</b> Governor's Visit and Governor's Night | <b>04</b> Rotaract Membership Fee            |
| <b>02</b> Pink October                          | <b>05</b> Rotaract DRR's visit on October 26 |
| <b>03</b> Bears of Joy                          | <b>06</b> Other matters                      |

On September 25, 2024, at 6:00 PM, the Rotary Club of Midtown Butuan (RCMB) gathered for a productive and insightful meeting at Eva's Diner, Butuan City. The evening was filled with discussions on upcoming projects, collaborations, and preparations for key events in the Rotary calendar.

#### Agenda Highlights

1. Governor's Visit & Governor's Night  
Members discussed the final preparations for the upcoming Governor's Visit and Governor's Night, ensuring a warm and meaningful welcome for our District Governor. The event will highlight the club's achievements and future plans.

#### 2. Pink October

In line with Breast Cancer Awareness Month, RCMB reaffirmed its commitment to Pink October, planning awareness activities to support and educate the community on early detection and prevention.

#### 3. Bears of Joy

Updates on the Bears of Joy Project were shared, focusing on the distribution of teddy bears to underprivileged children, spreading warmth and happiness this holiday season.

#### 4. Rotaract Membership Fee

Membership dues and financial matters concerning the Rotaract Club were discussed to ensure the continued growth and sustainability of the youth arm of Rotary.

#### 5. Rotaract DRR's Visit

Members prepared for the upcoming visit of the Rotaract District Representative (DRR), aiming to strengthen ties and enhance collaboration between Rotaract and Rotary.

#### 6. Other Matters

Open discussions covered additional topics relevant to the club's ongoing initiatives and operational matters.



#### Special Guest: SM Cares Representative

The club was honored to welcome a special guest from SM Cares, who shared insights on an upcoming collaborative project between RCMB and SM City Butuan. This initiative aims to bring impactful programs to the community, focusing on sustainability, outreach, and corporate social responsibility. The discussion sparked excitement and commitment among members, ensuring a strong partnership for future endeavors.



#### Strengthening Our Commitment to Service

The meeting reinforced the Rotary's dedication to service above self, emphasizing collaboration, advocacy, and meaningful action. With Governor's Night, Pink October, and other impactful initiatives on the horizon, RCMB remains steadfast in creating positive change in Butuan City and beyond.



## Spreading Joy: SM City Butuan & Rotary Club of Midtown Butuan's Bears of Joy Collaboration



President Ma. Theresa M. Salise, together with members JV Cabuga, Rizalina Dela Peña, and Marvie Viola, initiated the first purchase of the Bears of Joy.

### ANECO DMCO-V and Rotary Club of Midtown Butuan Launch Hydroponics Garden

On September 25, 2024, at Sunrise, Bonbon, Butuan City, ANECO DMCO-V, in partnership with the Rotary Club of Midtown Butuan, launched a Hydroponics Garden to provide livelihood opportunities for jobless wives and single mothers. This initiative will cultivate lettuce, herbs, and other plants, which will be harvested and sold to generate income. The Cariaga Family generously provided the land for this project, making it possible to create a sustainable source of livelihood for the community.



A heartwarming partnership between SM City Butuan and the Rotary Club of Midtown Butuan is bringing smiles to children this Christmas season through the Bears of Joy campaign.

This initiative allows SM shoppers to take part in spreading happiness and kindness by purchasing adorable teddy bears, where one bear is kept by the buyer, and the other is donated to a child in need. Through this collaboration, the Rotary Club of Midtown Butuan ensures these bears reach underprivileged children, delivering warmth, love, and the true spirit of the holidays.

By coming together, SM City Butuan and RCMB continue to uphold the values of service and generosity, making Christmas a season of giving and joy for the community.



In the coming months, TV host and blogger of Pang Kabuhayan 'Ka Tanim' will officially launch the project, conduct training sessions, and supply seedlings, fertilizers, and other essentials. With a harvest cycle every 45 days, this initiative not only promotes financial stability but also fosters community empowerment and sustainability, proving that small actions can lead to meaningful change.



# Governor's Night..

Governors Night: A Night of Fellowship and Inspiration

On September 29, 2024, at 6:00 PM, the Rotary Club of Midtown Butuan, along with 9 Presidents, District Officers, Irresistible Presidents, and their members, gathered at the Malvar Hall of Balanghai Hotel in Doongan, Butuan City, for a memorable Governors Night. The event was graced by our esteemed District Governor, whose beautiful and inspiring message resonated with all attendees.

Her words emphasized the importance of unity, collaboration, and the spirit of fellowship within the Rotary community. It was a night not only to celebrate the achievements of the district but also to strengthen the bonds among Rotarians and Rotaracts. The event served as a reminder that through fellowship and shared goals, we can continue to make a meaningful impact in our communities. The evening was filled with heartfelt conversations, camaraderie, and renewed commitment to Rotary's mission.





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September 28, 2024 6:55 PM



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September 28, 2024 7:00 PM